

30th November 2009

To Whom It May Concern:

Letter of Authorization

We, **Sony Corporation**, hereby authorize **Sony Electronics Asia Pacific Pte. Ltd.** to act as our marketing and sales agent of Sony branded broadcasting and professional products in the Asia Pacific region. **Sony Electronics Asia Pacific Pte. Ltd.** is legally the subsidiary of Sony Corporation for handling such products in the region.

Sony Electronics Asia Pacific Pte. Ltd. appoints **Sony Electronics Vietnam Co., Ltd.** as its sole representative office in Vietnam Market. **Sony Electronics Vietnam Co., Ltd.** is qualified to provide after-sales service of Sony broadcasting and professional products.

If there is any further assistance required on the status of **Sony Electronics Asia Pacific Pte. Ltd.** or **Sony Electronics Vietnam Co., Ltd.**, please do not hesitate to contact us.

Yours truly,
For and behalf of Sony Corporation



Yoshiro Shigematsu
General Manager
Area Marketing Department
Marketing Division
B2B Solutions Business Group
Sony Corporation