

Pack Copy

Product Name	Durex Warming		NPD No.	T076
Brand:	Durex	Product Category :	Lubricant (Medical device)	
Prepared By:	Simon Luyten	Job Title:	GSBM	
Issue No.:	2	Issue Date:	26.09.2019	

SECTION 1. PRODUCT INFORMATION *(including documentation references):*

Product Variant:	Durex Warming
Pack Size(s):	50ml / 100 ml (Dannii / Klee bottle)

SECTION 2. PACKAGING TYPE:

Sleeve


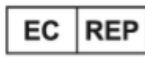
SECTION 3. APPROVALS:

	Department	Name	Signature
1	Marketing	Eleonore Murauer	
2	Legal	Koli Mukhopadhyay	
3	Trademarks	Clare Speed	
4	Patents	Erica Hewett	
5	Medical	Sarah Hood	
6	Regulatory	Louise Marrs	
7	R&D	Phil Towell	

SECTION 4. PACKAGING TYPE COPY:

Position	Language: English
Front	Durex Logo Warming Lube 50ml / 100ml e

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<p>Back</p>	<p>SEX IS BETTER WITH LUBE</p> <p>Warming lube for a hot experience</p> <p><u>Before you get going</u> Good for vaginal, anal and oral sex. Can help with vaginal dryness. Fine to use with natural rubber latex, polyisoprene & polyurethane condoms. Keep in a cool, dry place away from direct sunlight. Use within 3 months of opening.</p> <p><u>Easy to use</u> Flick cap open and squeeze gently to apply. If using with condom then just smooth over when it's already on.</p> <p><u>Just a few warnings</u> Use as directed. This is not a contraceptive, doesn't contain spermicide and may slow sperm down. Avoid contact with eyes, broken skin or wounds. If you experience irritation stop use. Consult your doctor if irritation continues, you experience persistent vaginal dryness, are pregnant or breast-feeding. Keep out of the reach of children</p> <p> Reckitt Benckiser Healthcare (UK) Ltd, Dansom Lane, Hull, HU8 7DS, UK</p> <p> RB NL Brands B.V. Schiphol Blvd 207, 1118 BH Schiphol, NL</p> <p>Rev [Date of issue or date of latest revision of IFU to be added]</p> <p>Symbols Barcode (85% magnification) Durex Quality logo CE 1639 (CE mark at least 5mm tall on final product, on Artwork to be 7mm) Expiry date symbol Lot number symbol</p> <p>Packaging Material identification mark for sleeve PET triangle with the number 1 inside The MIM for the bottle will be embossed so no need to include it on the artwork. Green Dot (only where local market registrations apply)</p> <p>Certified under 93/42/EEC by SGS CE1639 to ease symptoms of vaginal dryness. Non-medical uses have not been evaluated.</p>
	<p>Optional (depending on country requirements) Ingredients: Glycerin, Aqua, Propylene Glycol, Hydroxyethylcellulose, Benzoic Acid, Sodium Saccharin, Sodium Hydroxide</p>

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SECTION 5. ADDITIONAL INFORMATION:

Careline number/local contact details can be added to artwork as appropriate by market.
 For markets looking to create a BDI out of project Klee the claim 'Squeeze For Fun' can be put on FOP
 Brexit – please check before approval of LPC and artwork to ensure correct CE mark numbers and Legal manufacturer/EC Rep details are used

SECTION 6. CHANGE CONTROL LOG:

Issue Number	Issue Date		Details of Change
1	20.11.2018	TW347417 TW350743	Project Klee (Durex 100 ml pump to cap) Brexit
2	26.09.2019	TW510525	Added " Use within 3 months of opening" statement

SECTION 7. CIRCULATION:

1	Electronic Copy:	Document Management
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